

**ECONOMIC DEVELOPMENT AUTHORITY
2023 BOARD AND OFFICERS**

Board of Members (Seven Members)

President - Mayor Jesse Preiner
Commissioner - Janet Hegland
Commissioner - Robert Busch
Commissioner - Ron Hanegraaf
Commissioner - Sue Wagamon
Commissioner (At-Large) - Karen Fleming (6-year Term: 12.31.2024)
Commissioner (At-Large) - Vacant (6-year Term: 12.31.2023)

Staff Members

EDA Attorney - Bill Griffith (Larkin Hoffman)
Executive Director - Elizabeth Mursko
Secretary - New Assistant to City Administrator

Election of Officers

President	Mayor Jesse Preiner
Vice President	*Bob Berens
Treasurer	Vacant
Assistant Treasurer	Elizabeth Mursko
Secretary	New Assistant to City Administrator
Assistant Secretary	Connor Keith

*Current Member Holds Position

Calendar of Meetings

Regular Meetings (5:00 pm)	Workshop Meetings (5:30 pm)
January 11	February 14
April 12	May 9
August 9	September 12
October 11	November 14



MEMO

To: City of Columbus EDA Members

From: Jessica Hughes, Assistant to the City Administrator

RE: New EDA Mission Statement

DATE: December 30, 2022

At the previous EDA workshop on November 1, 2022, members indicated that the following should become the EDA's new mission statement:

The mission of the EDA is to facilitate responsible economic growth and redevelopment that contributes significantly to Columbus' tax base with a goal of maintaining an affordable rural lifestyle for our residents.

Please review the statement so we can formally approve this mission statement or discuss possible changes at the January 11, 2023 EDA Meeting



Proposed **Talking Points** for 2023 Business Visits

Business Name:	
Name of Representative:	
Address:	
Phone Number:	
Email	
Date Visited:	

Columbus as an overall location to do business?

Very Negative Negative Neutral Positive Very Positive

Level of communication from the City on economic resources, initiatives, or general news?

Very Negative Negative Neutral Positive Very Positive

Accessibility of useful business-related information on the City's website?

Very Negative Negative Neutral Positive Very Positive

Host a gathering of Columbus business leaders at your facility?

Yes No It Depends

City's permitting process?

Very Negative Negative Neutral Positive Very Positive

Additional comments or topics of discussion:

SAMPLE

ECONOMIC DEVELOPMENT AUTHORITY

2023 GOALS LIST

1. Legislative Initiatives (Small Cities Transportation Language) (2023 - Funded)
2. Marketing the City of “Columbus”
 - New EDA Mission Statement
 - New Messages on Digital Boards
 - New Banners for Columbus City Hall & Park & NE Quad
 - Concept Plans for NE & NW Quads in Freeway District
 - I-35 Marketing Study (2023 Project with RAHP)
3. Attracting New Development & Businesses – Retaining Current Businesses
 - Business Visits
 - Business Events (ie: ColumBiz Event)
 - Newsletter Communicating the Latest News
4. NE Quadrant Municipal Monument Signage
 - Design in MnDOT Right of Way (Suspended until Development)

(Current Mission Statement working on new one for 2023)

The Mission of the EDA is to promote the business districts in Columbus with the goal of creating new jobs and increasing tax base.

Low-Aid Municipality Distribution 2022 HF /SF 3340:

- The bill is a modest effort to address a lack of aid to small cities and towns in the metropolitan area due to inequities in the formula used for aid and tax base sharing.
- Each city that is eligible is a net payer into the fiscal disparities pool, meaning that they contribute more tax base than they receive back.
- Each city is under 5,000 in population, meaning they do not qualify for gas tax even though many of their residents commute to work contributing to the gas tax at a higher rate than workers who live closer to their jobs.
- Each city does not qualify for local government aid (LGA).
- The formula is based on a municipality's net contribution to fiscal disparities and capped at \$200,000 annually, which approximates what the city might receive if they were eligible for gas tax.
- Based upon initial projections from the Department of Revenue, 40 small cities and towns would share approximately \$1.9 million in aid during the first year of the program to fund basic services.
- When and if any city qualifies for the gas tax (Municipal State Aid) or LGA, they would no longer be eligible for the program.
- Also, if the cities or towns become net beneficiaries of fiscal disparities, they would no longer be eligible for the program.
- The bill was modeled after a 2017 enactment that was designed to address the disparate impact of fiscal disparities on several small cities that were outside the metropolitan transit service area (HF 166/SF 117).
- Like the 2017 legislation, this bill addresses inequities without altering the fiscal disparities formula.
- Attached is a projection of the amounts that would be distributed to small cities and towns eligible for the program.

City/Town Name	2019 Population	Pay 2022 Net Fiscal Disparities Contribution	Pay 2022 LGA and MSAS	Estimated Pay 2022 NTC Tax Rate	Estimated Pay 2022 State Levy in Municipality	Distribution Amount Before Cap	Distribution Amount After Cap
Afton	3,009	46,301	0	31.88%	272,392	29,524	29,524
Belle Plaine Twp	925	137,052	0	12.53%	188,134	34,348	34,348
Benton Twp	780	72,203	0	15.29%	148,860	22,074	22,074
Blakely Twp	445	90,001	0	16.11%	117,661	28,992	28,992
Castle Rock Twp	1,390	120,043	0	10.23%	208,013	24,563	24,563
Coates	169	60,925	0	13.49%	75,199	16,443	16,443
Columbus	4,067	265,962	0	48.53%	671,912	258,168	200,000
Dahlgren Twp	1,328	153,133	0	9.95%	284,769	30,476	30,476
Deephaven	3,790	22,622	0	17.74%	444,162	8,024	8,024
Dellwood	1,124	60,273	0	19.22%	127,419	23,174	23,174
Denmark Twp	1,840	95,618	0	14.61%	260,008	27,941	27,941
Eureka Twp	1,453	190,742	0	18.30%	313,549	69,803	69,803
Excelsior	2,566	657,759	0	30.26%	834,105	398,103	200,000
Gem Lake	467	152,758	0	38.20%	161,599	116,704	116,704
Greenvale Twp	798	26,145	0	13.51%	105,179	7,062	7,062
Greenwood	708	120,093	0	12.47%	182,371	29,946	29,946
Hampton Twp	898	71,446	0	11.15%	120,260	15,931	15,931
Helena Twp	1,866	85,387	0	13.07%	231,050	22,322	22,322
Jackson Twp	1,541	257,501	0	9.58%	421,370	49,332	49,332
Lilydale	936	35,942	0	24.67%	112,127	17,732	17,732
Long Lake	1,827	356,190	0	35.62%	562,000	253,755	200,000
Louisville Twp	1,357	394,534	0	4.15%	474,629	32,722	32,722
Marine On Saint Croix	705	12,347	0	58.91%	59,970	14,548	14,548
Marshan Twp	1,138	21,925	0	16.97%	76,496	7,442	7,442
Medicine Lake	392	6,910	0	48.00%	43,023	6,634	6,634
Miesville	134	1,170	0	30.10%	12,695	704	704
Minnetonka Beach	557	15,978	0	22.81%	63,722	7,288	7,288
New Market Twp	3,661	102,549	0	8.43%	442,123	17,288	17,288
Oak Park Heights	4,897	2,370,711	0	50.08%	1,863,338	2,374,490	200,000
Randolph Twp	737	148,465	0	6.92%	205,063	20,562	20,562
Sand Creek Twp	1,661	196,531	0	17.60%	328,863	69,195	69,195
Spring Park	1,732	116,266	0	30.43%	270,791	70,769	70,769
St Lawrence Twp	493	39,573	0	19.16%	82,838	15,164	15,164
Tonka Bay	1,541	55,175	0	15.63%	202,032	17,246	17,246
Vermillion Twp	1,265	25,086	0	15.82%	125,095	7,937	7,937
Waconia Twp	1,179	6,378	0	11.49%	94,823	1,465	1,465
Waterford Twp	507	33,423	0	24.53%	70,210	16,399	16,399
Watertown Twp	1,260	51,543	0	12.77%	112,582	13,160	13,160
Wayzata	4,672	3,045,962	0	21.04%	3,313,049	1,282,037	200,000
Young America Twp	702	55,591	0	15.57%	87,617	17,311	17,311
TOTAL							1,910,225

* Estimated as if the proposal were effective for Pay 2022
 * City/town NTC tax rates estimated from Senate property tax simulation model

This data is available in alternate formats. Contact bjorn.arneson@senate.mn.