

Annual Communications:	Number Sent	Postage Cost	Number of	Estimated Cost	Assumptions
	Each Year		Subscribers		
Annual Newsletter	1	0.19 (bulk)	1,471	\$1,445.00	(printing, list import, mailing)
Mayor's Message/Council's Corner	30	0.51	36	\$550.80	(1 page)
Employment Opportunities	1	0.51	12	\$6.12	(1 page)
Volunteer Opportunities	2	0.51	24	\$24.48	(1 page)
Community Events	2	0.51	46	\$46.92	(1 page)
Committee/Board Opportunities	1	0.51	17	\$8.67	(1 page)
				\$2,081.99	

One-Time Communications:					
Communications Opt-in	1	0.19	1,471	\$919.45	(printing and mailing)

NOTE: These estimates do not include labor costs, staff time, or paper/ink (for majority of items).