

ECONOMIC DEVELOPMENT AUTHORITY

2020 GOALS LIST

1. Legislative Initiatives – (Claim LRIP 1.2 million for North W. Freeway Dr.)
 - Special Session August 12, 2020 (Language in the Bonding Bill)
2. Marketing the City of “Columbus”
 - New Messages on Digital Boards
 - New Banners for Columbus City Hall & Park & NE Quad
 - Concept Plans for SW & NW Quads in Freeway District
 - Plantings for Roundabout KRB & Broadway (Spring 2021 Project)
 - Branding Initiatives (Branding Committee Report) (Suspended until 2021)
 - TH97 Landscape Plan (2021)
3. Attracting New Development & Businesses – Retaining Current Businesses
 - Business Visits (01.23.2020 First Gathering & Suspended until 2021)
 - Economic Development Toolbox for Economic Assistance
 - ColumBiz 2020 Event (Reschedule 2021)
 - Electronic Newsletter Communicating the Latest News
4. NE Quadrant Monument Signage
 - Design, Placement and Name
(Municipal vs Development & Placement for Sign)

The Mission of the EDA is to promote the business districts in Columbus with the goal of creating new jobs and increasing tax base.
